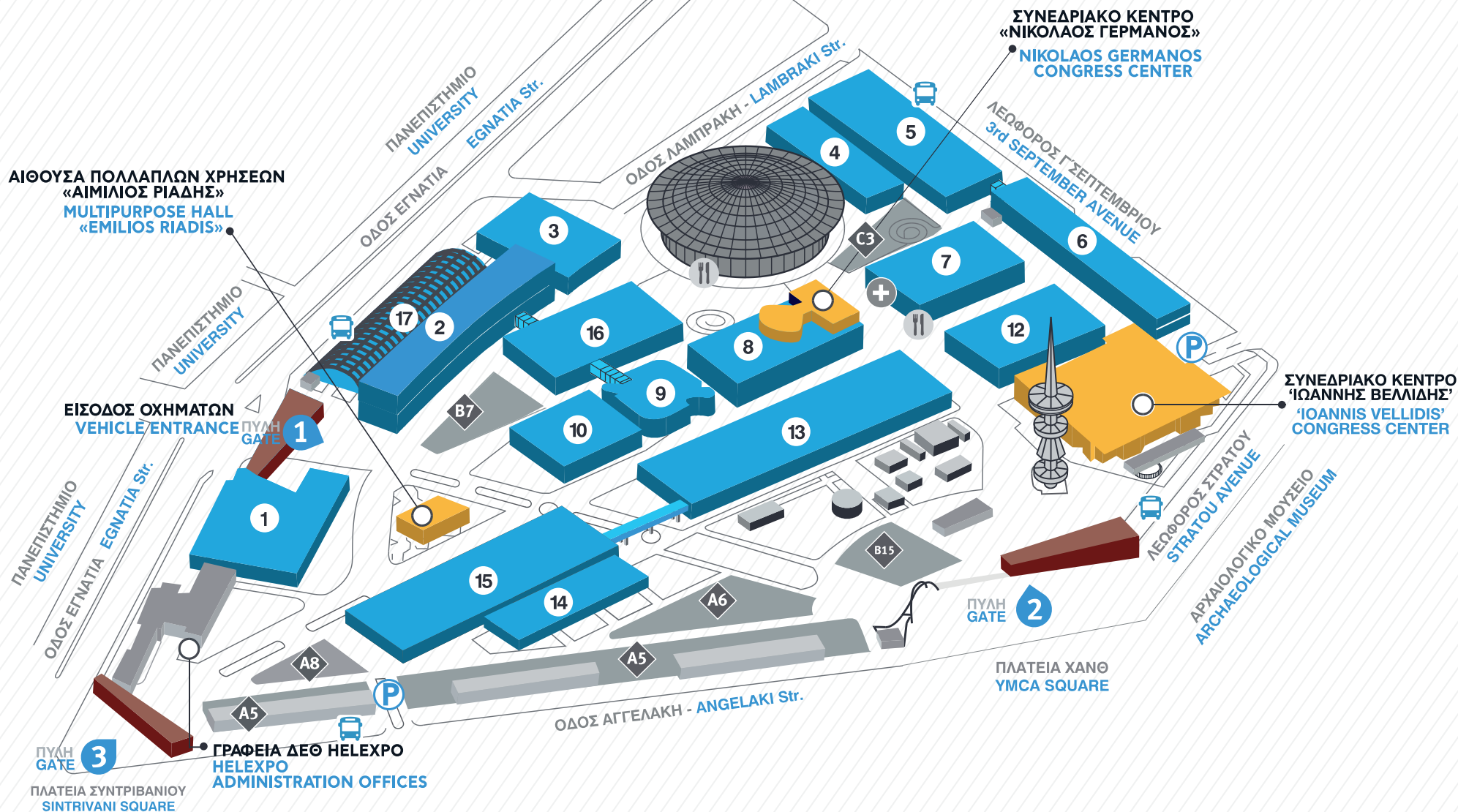


PARTNERSHIP PROPOSAL

Exterior & Interior Promotion Locations

Thessaloniki International Exhibition & Congress Center



- ΠΕΡΙΠΤΕΡΑ
- ΣΥΝΕΔΡΙΑΚΟΙ ΧΩΡΟΙ & ΧΩΡΟΙ ΠΟΛΛΑΠΛΩΝ ΕΚΔΗΛΩΣΕΩΝ
- ΥΠΑΙΘΡΟΙ ΕΚΘΕΤΗΡΟΙ ΧΩΡΟΙ
- ΕΙΣΟΔΟΙ-ΚΕΝΤΡΑ ΠΛΗΡΟΦΟΡΙΩΝ



Exterior & Interior Promotion Locations



| PROMOTION LOCATIONS | | DIMENSIONS (LENGTH X HEIGHT) | COST |
|---------------------|--|------------------------------|--|
| A | GATES (Entrance – Exit – Check in) | | |
| EGNATIA STREET | | | |
| 1 | EXTERIOR banner on EGNATIA Street (Entrance - Road) | 5m x 4m | 2,400€ |
| 2 | Exit banner (INTERIOR) | 7m x 4m | 2,700€ |
| 3 | Video on the LED display opposite the ENTRANCE (20sec / video) | 3m x 7m 20 video / hour | €700€// EXCLUSIVE PROMOTION OPTION: €5,000 |
| YMCA GATE | | | |
| 4 | EXTERIOR banner (entrance) at the ARCH | 5,60m x 3,25m | 2,000€ |
| 5 | EXTERIOR banner (entrance) at 1 PERISTYLE | 5,20m x 3m | 1,100€ |
| 6 | Exit banner (INTERIOR) | 5,60m x 3,25m | 500€ |
| SINTRIVANIOU GATE | | | |
| 7 | Exit mesh banner (INTERIOR) | 9m x 3m | 2.600€ |

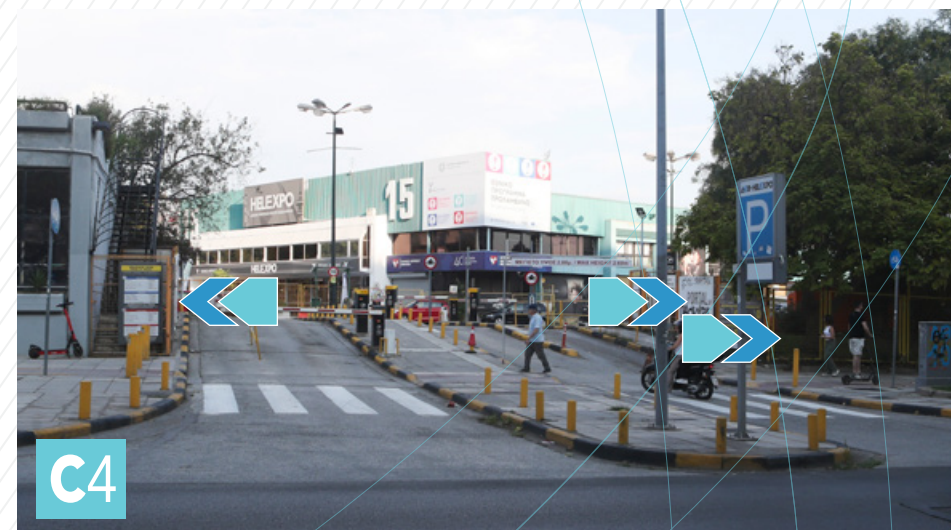
Exterior & Interior Promotion Locations



Exterior & Interior Promotion Locations

| PROMOTION LOCATIONS | | DIMENSIONS (LENGTH X HEIGHT) | COST |
|---------------------|--|---|-----------------------------|
| B | EXTERIOR Pavilion 1 (P1) | | |
| 1 | Banner outside Pavilion 15 (location A) | 7m x 6m | 2,750€ |
| 2 | Banner outside Pavilion 15 (location B) | 5m x 9,4m | 2,100€ |
| 3 | Banner outside the Egnatia Street Gate Entrance (location C) | 10m x 1,5m | 1,300€ |
| 4 | Banner on the READ of the Pavilion (visible from the Egnatia Street Gate Entrance) | 7,5m x 4m | 2,650€ |
| C | PARKING AREA | | |
| 1 | Double-sided vertical banner hanging from streetlights of the Sintrivaniou Parking area | 1.3m x 5m | €1,300 per 2 |
| 2 | Double-sided vertical banner hanging from streetlights of the YMCA Parking area | 1.3m x 5m | €1,000 each |
| 3 | Double-sided vertical banner hanging from streetlights of the COMMERCIAL Gate Parking area | 1.3m x 5m | €2,000 per 3 |
| 4 | Advertising banners on the fencing around the Parking area on Aggelaki Street | 5m x 2.5m | €1,000 |
| D | EXTERIOR Pavilion 15 (P15) | | |
| 1 | Banner on the CENTRAL Façade of the Pavilion 15 (Level 2) | 6m x 3m | '€1200 each or €2000 per 2' |
| 2 | On the CENTRAL Façade of P15 (Level 1 - EXACTLY above the entrance) | 20m x 1m | €2000 |
| 3 | On the CORNER Façade of P15 (Level 2 - facing the Administration Building) | '11m x 4.3m (5.5m x 4.3m + 5.5m x 4.3m)' | '€1300 each or €2100 per 2' |
| 4 | On the CORNER Façade of P15 (Level 1 - facing the Administration Building) | '11m x 2.60m (5.5m x 2.60m + 5.5m x 2.60m)' | '€1300 each or €2100 per 2' |
| 5 | Banner on the CORNER Façade of Pavilion 15 (facing Aggelaki street) | '11m x 4.3m (5.5m x 4.3m + 5.5m x 4.3m)' | '€1500 each or €2500 per 2' |
| 6 | Banner on the CORNER Façade of Pavilion 15 (COMMERCIAL Gate descent) | '15m x 2.7m (9m x 2,7m + 6m x 2,7m)' | '€1000 each or €1600 per 2' |
| 7 | On the Façade of P15 facing COMMERCIAL Gate (descent) | 15m x 4m | €2500 |
| 8 | On the Façade of the ENTRANCE (ground floor) from COMMERCIAL Gate | 4m x 0.9m | €400 |
| 9 | On the Entrance Fencing | 15m x 1m | €700 |

Exterior & Interior Promotion Locations



Exterior & Interior Promotion Locations

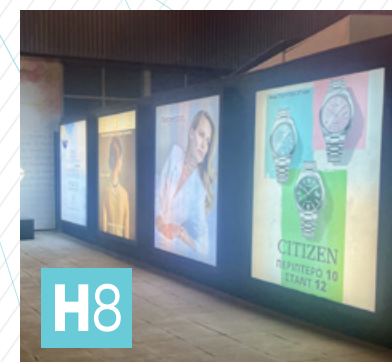


Exterior & Interior Promotion Locations



| | PROMOTION LOCATIONS | DIMENSIONS (LENGTH X HEIGHT) | COST |
|----------|--|------------------------------|------------------------------|
| E | EXTERIOR Pavilion 13 (P13) | | |
| 1 | Banner on the Façade (facing the OTE TOWER) | 6m x 3m | €650 |
| 2 | Banner on the Façade of P13 | 5m x 3m | €2,000 each |
| 3 | Advertisement banners on the partition fencing outside P13 | 10m x 1m | €1,000 |
| F | EXTERIOR Pavilion 12 (P12) | | |
| 1 | Banner on the CENTRAL Façade (Roof) | 6m x 3.7m | '€1200 each or €2500 per 4' |
| 2 | Banner on the CENTRAL Façade (Roof) | 25m x 4m | €5000 each (SINGLE) |
| G | EXTERNAL VELLIDIS C.C. (beside the OTE TOWER) | | |
| 1 | Banner on VELLIDIS C.C. (facing P13) | 10m x 3m | €1500 |
| 2 | Banner on VELLIDIS C.C. (windows - facing P13) | d = 4.5m | '€1500 per 2 or €2500 per 4' |

Exterior & Interior Promotion Locations



| PROMOTION LOCATIONS | | DIMENSIONS (LENGTH X HEIGHT) | COST |
|---------------------|--|--|---|
| H | INTERIOR Pavilion 15 (P15) | | |
| 1 | Beach Flag at the entrance / exit (2pcs) | 0.75m x 4m | €500 |
| 2 | Entrance mat (sticker or carpet) with logo | 1.50m x 3m | €800 |
| 3 | 75" TV – Wall-mounted Banner in the Visitor registration area | '15 Videos, 20sec per hour or Banner, 5m x 3m' | €800 |
| 4 | Corporate video on a vertical LED display (Roll up style) at the Entrance | 1m x 2m | €500 |
| 5 | Mesh ceiling banners over the corridors (mounting locations to be agreed upon) | 2m x 1m | '€2,500 per 3 (1 per aisle)' |
| 6 | Banner around the space (from the ceiling to the railings - 1st floor) | 10m x 2m | '€2,000 per 2 (one on the left & one on the right)' |
| 7 | ENTRANCE Leaflet Distribution / Info Desk / Roll Up option | 0.60m x 1m | €2,000 |
| 8 | Light boxes | 2,00m X 2,40m | 800€ |
| 9 | Printed banner on stretched frame at the entrance of pavilion 15 | 2,50m X 2,50m | 500€ |

Exterior & Interior Promotion Locations



| PROMOTION LOCATIONS | | DIMENSIONS (LENGTH X HEIGHT) | COST |
|---------------------|---|--|--------|
| 1 | INTERIOR Overpass FACING Pavilion 15 (P15) | | |
| 1 | Wall-mounted banner or LED display wall directly opposite the descending escalators | "5m x 0,80m ή 15 Video 20sec per hour" | 1,500€ |
| 2 | Sticker to the left and right of the ASCENDING escalators | 20m x 1,5m | 1,500€ |
| 3 | Sticker to the left and right of the DESCENDING escalators | 20m x 1,5m | 1,500€ |
| 4 | Sticker (fitted) on the FIXED steps (15pcs) | 1m x 0,5m | 2,000€ |
| 5 | Floor mat (sticker or carpet) on the ascent & descent with logo | 4m x 1,5m | 500€ |

For all the above locations from '11 to '15, the cost is €5,000

Exterior & Interior Promotion Locations



| PARTNER CATEGORY | | DIMENSIONS (LENGTH X HEIGHT) | COST |
|------------------|---|-------------------------------------|--|
| J | Overpass Corridor FACING Pavilion 13 | | |
| 1 | Vertical LED banners along the corridor (3pcs) | 1m x 2m 15 Video 15sec per hour | 1,500€ |
| 2 | Tvs on stands (before and after the stairs) | 75" | 1,000€ |
| 3 | Fixed Light Box (illuminated Roll up Banner) along the corridor | 1m x 2m | 700€ |
| 4 | Info Desk for distribution of products, leaflets & informational material | 1m | 1,500€ |
| 5 | Transparent Circular LED WALL (CUBE) on the Corridor Ceiling | 2m diameter 15 Video 15sec per hour | €1800€// EXCLUSIVE PROMOTION OPTION: €5000 |

Exterior & Interior Promotion Locations

| | PARTNER CATEGORY | DIMENSIONS (LENGTH X HEIGHT) | COST |
|----------|---|---------------------------------------|--------|
| K | INTERIOR Overpass FACING Pavilion 13 (P13) | | |
| 1 | Wall-mounted banner or LED display wall directly opposite the descending escalators | 7m x 1.50m or 15 Video 20sec per hour | 1,500€ |
| 2 | Sticker to the left and right of the ASCENDING escalators | 20m x 1,5m | 1,500€ |
| 3 | Sticker to the left and right of the DESCENDING escalators | 20m x 1,5m | 1,500€ |
| 4 | Sticker (fitted) on the FIXED steps (15pcs) | 1m x 0,5m | 2,000€ |
| 5 | Floor mat (sticker or carpet) on the ascent & descent with logo | 4m x 1,5m | 500€ |

For all the above locations from K1 to K5, the cost is €5,000

| L | INTERIOR Pavilion 13 (P13) | | |
|----------|--|--|--|
| 1 | Wall-mounted banner to the right and before the escalators ASCENDING to P15 | 2m x 3m | €600 |
| 2 | Mesh ceiling banners over the corridors (mounting locations to be agreed upon) | 2m x 1m | €2,500 per 3 (1 per corridor) |
| 3 | Banner around the space (from the ceiling to the railings - 1st floor) | 10m x 2m | €2000 per 2 (one on the left & one on the right) |
| 4 | Giant Banner outside the WC | 12m x 3m | €3000 |
| 5 | Sticker on the internal Sliding Goods Doors | 5m x 4m | €1,500 each |
| 6 | GIANT banner in the Visitor registration area | 10m x 2m | €1,500 |
| 7 | Corporate video on a vertical LED display (Roll up style) at the Entrance | 1m x 2m | €500 |
| 8 | 75" TV – Wall-mounted Banner in the Visitor registration area | 15 Videos, 20sec per hour or Fixed Banner, 5m x 3m | €800 |
| 10 | Entrance mat (sticker or carpet) with logo | 1.50m x 3m | €800 |
| 11 | Beach Flag at the entrance/exit (2pcs) | 0.75m x 4m | €500 |
| 12 | ENTRANCE Leaflet Distribution / Info Desk / Roll Up option | 0.60m x 1m | €2,000€ |

| M | INTERIOR Pavilion 12 (P12) | | |
|----------|--|--|--------------------------------|
| | Beach Flag at the entrance / exit (2pcs) | 0.75m x 4m | €500 |
| | Entrance mat (sticker or carpet) with logo | 1.50m x 3m | €800 |
| | 75" TV – Wall-mounted Banner in the Visitor registration area | '15 Videos, 20sec per hour or Banner, 5m x 3m' | €800 |
| | Corporate video on a vertical LED display (Roll up style) at the Entrance | 1m x 2m | €500 |
| | Mesh ceiling banners over the corridors (mounting locations to be agreed upon) | 2m x 1m | '€2500 per 3 (1 per corridor)' |

Exterior & Interior Promotion Locations









PROMOTION LOCATIONS:

01. _____

02. _____

03. _____

04. _____

05. _____

TOTAL AMOUNT _____ (_____ €) plus VAT

Construction, installation, and dismantling costs are borne by TIF HELEXPO S.A.

The creative product (logo, banner, video, etc.) will be sent by the COMPANY when requested by TIF HELEXPO S.A.

NAME: _____

ADDRESS: _____

VAT NUMBER: _____

TAX OFFICE: _____

FULL NAME OF THE PERSON RESPONSIBLE FOR ADVERTISING: _____

TEL. No: _____

MOB. No: _____

E-MAIL: _____

DATE: ____ // ____ // ____

SIGNATURE:





**NATIONAL ENTITY FOR THE ORGANISING OF
EXHIBITIONS, CONGRESSES, AND EVENTS**

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